



November 28, 2022

Announcing the Kansai University IIGE J-MCP SDGs & Business: WEB3

Program Overview

Join your peers at Kansai University in Japan for a short-term intensive online program based on content from world-renowned startup accelerators. Learn how to validate business models and frame solutions to some of the most pressing challenges of our time under the UN's Sustainable Development Goals (SDGs).

You will build your own impact startup team, gain a better understanding of decentralized tech, foster valuable intercultural communication skills, and start building a professional network with corporate sponsors for future job opportunities!

To learn more about the program content, visit <https://luduslabs.co/index.php/faq/>

1. Program Details

◆ Dates

Main Program: 8:30 AM - 12:00 PM (noon), Feb. 2 - 25, 2023 (Japan Standard Time)

*Please be sure to check the time difference between JST and your location

**Daily wrap times may change depending upon the scheduled activities each day of the program.

◆ Number of Participants

Minimum: 10

Maximum: 50

◆ Program Facilitators / Speakers

Samuel Goodman, Founder & Director, Ludus Group

Eko Heru Prasetyo, Ph.D., Assistant Professor, Kansai University

*Special guest speakers will also be invited to give lectures and workshops throughout the duration of the program.

2. Eligibility & How to Apply

◆Eligibility

Undergraduate or graduate students currently enrolled in the IIGE Global Network Universities and Ludus Labs-affiliated institutions who are in good academic standing (recommended minimum overall GPA of 3.0 on a 4.0 scale) are eligible to apply.

◆Application Procedures

Please apply from the form linked below.

<https://forms.office.com/r/MU1GW8VGzV>

DEADLINE: 12:00 PM Jan. 20, 2023 (JST)



bit.ly/Metaverse23

INSTRUCTIONS

Please carefully read all the instructions below before completing the application form. Kansai University is not responsible for incomplete applications.

- ① Your name should be entered into this application form **exactly as you wish for it to appear on your program certificate**. Changes cannot be made to certificates after they are issued.
- ② Submit a brief statement (150-300 words in English), explaining what you hope to gain by participating in this program.

*We recommend that you type your statement in a separate document and copy and paste it into the application form.
- ③ You must sign the commitment statement and the release form to apply.
- ④ English language proficiency certification is NOT required.

APPLICATION FLOW

1. APPLICATIONS OPEN: (November 18, 2022 - Jan. 20, 2023 JST)
2. EARLY APPLICATION DEADLINE: (December 20, 2022 JST)*
*Early applicants are eligible for 15,000 yen reduction in program fees
3. FINAL APPLICATION DEADLINE: (12:00 PM January 20, 2023 JST)
4. Notification of Results: (By January 30, 2023 JST)**

**Program selection results will be sent directly to the applicants via email from iige@ml.kandai.jp

3. Program Fees

Students who take part in early applications will be eligible for 15,000 yen reduction of the program fee (20,000 JPY). Students who apply after Dec. 20, 2022 (JST) will pay full price (35,000 JPY). ※This program accepts credit card payment only. Please note that other payment methods will not be accepted. More details on the payment will be provided via email after your application is confirmed.

4. Language Proficiency Requirements

The program will be conducted entirely in English. CEFR B2 Level (TOEFL iBT 72+, IELTS 5.5+, Cambridge Examination 160+) English proficiency is recommended for non-native speakers.

*Proof of language certification is NOT required.

5. Schedule Overview

Main Program (3 weeks) February 2 - 25, 2023 (JST)

LIVE program hours will be between 8:00 am - 12:00 pm (JST) on the following dates:

2/2/2023
2/3/2023
2/6/2023
2/7/2023
2/9/2023
2/10/2023
2/13/2023
2/14/2023
2/16/2023
2/17/2023
2/20/2023
2/21/2023
2/23/2023
2/24/2023
2/25/2023

*Daily wrap times may change depending upon the scheduled activities each day of the program.

6. Program Participation Requirements

◆Access

This program will be conducted 100% online, which requires students to have:

- a stable internet connection able to handle video calls without interruption
- a quality microphone/headset
- a functioning camera-equipped PC

◆Online Platforms

[Virbela](#) , *Zoom, Discord, Miro (tentative)

- Lectures and program activities will be conducted LIVE in English via [Virbela](#). *The first meeting, however, will take place LIVE via Zoom.
- Students will be required to register an account with [Virbela](#). Further information will be provided to students upon enrollment.

◆Commitment

◆Program Hours (60 total)

Lectures: 45hrs (lectures of 90min each)
Independent & Group Work: 10hrs
Virtual Congress: 5hrs

◆Course Credits

Digital Certificates will be issued to students who successfully complete the Program. Students' host institutions may interpret the certificate to be creditable.

*Please refer to the terms and conditions outlined in the Commitment Statement below for further details.

◆Commitment Statement [IMPORTANT]

IIGE will notify students' home institutions of the final status of students' participation and performance in this program. Group activities are an integral and obligatory part of this program. Students who do not participate satisfactorily in their group work will not be eligible to receive a certificate of participation.

7. Digital Badges

Students who successfully complete the program will be eligible for a digital badge to be issued by IIGE (Kansai University) within 3 months of program completion.

Digital badges issued by IIGE are verifiable and meet qualifications for IMS

Global Open Badges 2.0. Students' home institutions can review the content of the completed course through the issued badge. Students' home institutions may determine digital badges to be credit-bearing at their discretion.

IIGE/Kansai University does NOT issue credits, transcripts (official or unofficial), letters of credit approval, nor any similar documentation for this program.

Inquiries

Please email iige@ml.kandai.jp, attn IIGE Secretariat clearly indicating in the subject line that your inquiry relates to the "SDGs & Business Feb. 2023"

SDGs & BUSINESS WEB3

BUSINESS FOR A BETTER WORLD

Join your peers at Kansai University in Japan for a short-term intensive online program based on content from world-renowned startup accelerators. Learn how to validate business models and frame solutions to some of the most pressing challenges of our time under the UN's Sustainable Development Goals (SDGs).

You will build your own impact startup team, gain a better understanding of decentralized tech, foster valuable intercultural communication skills, and start building a professional network with corporate sponsors for future job opportunities!

To learn more about the program, visit <https://luduslabs.co/>

REDUCED FEE

¥20,000

FOR EARLY APPLICANTS
BY DEC. 20, 2022



APPLY HERE



bit.ly/Metaverse23



SDGS
Sustainable
Development
Goals

COIL
Collaborative Online
International Learning



FEB. 2-25, 2023 (JST)



VIRBELA

virtual world platform all in an
immersive and engaging 3D world



35,000 JPY (DEC. 20~)



NOV. 18 - JAN 20
APPLICATIONS OPEN



EARN DIGITAL CERTIFICATION

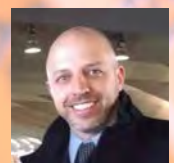
to share on professional networking and career sites



Facilitators

Samuel D. Goodman

Founder & Director
Ludus Group



Eko Heru Prasetyo

Specially Appointed
Assistant Professor
Kansai University IIGE



INNOVATION

ENTREPRENEURSHIP

SDGs & BUSINESS WEB3

BUSINESS

TEAM

WHAT YOU'LL LEARN

By the end of the three-week intensive you will have:

- fostered your ability to collaborate in virtual platforms with a diverse set of peers from around the world.
- learned how to validate business models and frame solutions to some of the most pressing challenges of our time.
- formed your own impact startup team and gained an understanding of web3 tech.
- built networks with international business professionals for future job opportunities.
- earned digital certification to share on professional networking and career sites.
- increase their knowledge and awareness of SDGs and their interconnected nature and the challenges behind solving them.

WHO WILL BENEFIT?

Student Founders who want to turn an idea into an enduring business by understanding the viability of a product before investing years of time and resources.

Student Creators who want to build the future with tools and know-how that create innovative virtual experiences.

Student Leaders who are challenging the status quo and want to learn more about decentralized technologies.

COURSE BENEFITS



Actionable frameworks

Eight collaborative workshops, six engaging lectures, two guest sharing sessions, and one mentor day with entrepreneurs and knowledge experts.



Global network and lifetime community

Classmates from all over the world. Gain fresh perspectives and meet like-minded university students. Network with international business professionals for future career opportunities. Lifetime access to a private Discord community of current and future alumni members.



Flexible intensive

Three-week intensive conducted completely in VR environments (no special hardware required). Generally two 90 minute sessions a day for busy students who need flexible time schedules.



Hands-on learning

Learn in metaverse environments, collaborate with virtual online tools, and work with global peers. Build in web3.

