



Mar. 8 2022
718 East Haizhou Road
Haining, Zhejiang, 314400
China

My name is Hung-Yi Chen, Assistant Dean of Zhejiang University International Business School (ZIBS), on whose behalf I am pleased to write to you to invite your university to nominate outstanding students with extraordinary potential for **the Scholarship for the Master of China Studies Program (Chinese Business Studies Track)** at our institution.

Zhejiang University has a 120-year history, having been founded in 1897. It is located in Zhejiang Province, one of the world's leading centers of the digital economy and home to Alibaba and Ant Group. In terms of rankings, we are #45 in the world and #5 in Asia (QS University Rankings).

The scholarship includes: a **full tuition waiver** for the Master of China Studies Program at Zhejiang University. The program is built on two interdisciplinary tracks: Chinese Business Studies (CBS) and Chinese Culture and Society (CCS).

The program is designed to foster professional knowledge of China's economy, financial markets, corporate management, culture, and society, delivering a profound and integrated vision of China with a global perspective. It offers opportunities for students to gain exposure to the business climate of the Shanghai-Hangzhou Yangtze River Delta Area, combining business studies with direct exposure to Chinese business and international management culture. Students will benefit from internships, as well as corporate mentors from global enterprises and leading Chinese companies. Through the Chinese Language course offered as part of the program, students will obtain proficiency in Mandarin.

Given the complex situation created by the Covid-19 pandemic, ZIBS has prepared a hybrid mode for the term beginning in Autumn 2022. On-site teaching will be available for students who can travel to China and be on campus by the end August 2022; online teaching will be available for those who cannot.

The President, Vice-Chancellor, head of the international relations office, head of school or department, the student's supervisor or equivalent may nominate one or two candidates from each university. We understand that each university has a different approval process. Therefore, it is possible to accept nominations not issued by the above-listed positions.

Nomination Submission Instructions

The nomination must be received by **May 1st, 2022**. To nominate a student, submit the following required documents:

- Nomination form (see **Appendix 1**)
- The nominee's transcripts (scanned)
- The nominee's curriculum vitae (maximum of two pages)
- Any other information that the nominee considers relevant for the selection process



You have the option of sending the required documents for your nominees by uploading them using the following link: <https://bit.ly/3Hmse0M>, or by sending them as email attachments to Dr. Hung-Yi Chen (hongyichen@intl.zju.edu.cn), Assistant Dean of Zhejiang University International Business School.

Eligibility:

- Have a proven level of English: B2–C1 with a certificate (TOEFL of 90 or higher or IELTS of 6.5 or higher). Students holding a bachelor’s or master’s degree from an English-instructed institution are waived from taking the IELTS or TOEFL.
- Demonstrate an interest in China.
- The following qualities are highly recommended: flexibility, adaptability, and ability to deal with unforeseen circumstances.
- Applicants must be non-Chinese citizens in good health. Special cases will be reviewed individually.
- No Chinese language proficiency is required for the program at present.

Selection Procedure and Announcing the Winners

After we receive your nominations, all nominees will be evaluated based on their academic promise and merits. The successful applicants will receive instructions regarding the further processes by email. Awards will be announced in June or July of 2022 by email to the recipients, with copies sent to the nominator at your university.

Information for Your Students

In order to distribute this information to the students of your university, we need your support. If you would like, you may use the email template below (see **Appendix 2**), which we have prepared for you to send to your students. The brochure of the Master of China Studies program is attached in this email.

If your schedule allows, I would also be very keen to arrange a zoom call to introduce the scholarship, explore potential future collaborations, or organize a scholarship info session for your students. Here is my calendar link to book a meeting: <https://calendly.com/zibs2022/global> Alternatively, let me know the availability of you or your team.

Thank you so much in advance for your assistance!

All the best,

Dr. Hung-Yi Chen

Assistant Dean

Zhejiang University

International Business School

Phone: +86-132-5035-9298

Email: hongyichen@intl.zju.edu.cn



APPENDIX 1 (for applicants)

The nominee shall submit the nomination form to the nominator to obtain their signature at the bottom of page 4. The nominee's university shall send this form together with the nominee's transcripts, curriculum vitae, and any other relevant information.

**Nomination Form
Scholarship for the Master of China Studies Program**

Notes

- The completed form should be returned to the university where the nominee is registered.
- Please complete this form in full even if this duplicates the information provided, as it helps the Scholarship Selection Panel to have the nominees' basic information presented in standard format.
- Please submit the following:
 - Completed Nomination Form.
 - Transcripts (scanned).
 - Curriculum vitae (maximum of two pages).
 - Any other information that you consider relevant for the selection process.
- The information provided will be used solely for processing the nomination for the scholarship of the Master of China Studies Program. It may be disclosed to internal departments authorized to process the information for the above purposes.

Photo

A color photo taken within the last six months should be affixed here.

Name of University:

Nominee's Personal Details

(State Mr/ Miss/ Ms/ Mrs)

Name in English (Surname first)

English Name:

Name in Chinese:

Date of Birth:

Place of Birth:

Telephone No. (Day time):

(Night time):

Email Address:

Address:



Academic Awards / Prizes / Scholarships Received during Graduate or Undergraduate Studies (in reverse chronological order)			
<u>Year</u>	<u>Name of the Award</u>	<u>Format of the Award</u>	
Involvement in Extracurricular Activities and Community Services (in reverse chronological order)			
<u>Year</u>	<u>Nature of the Activity</u>	<u>Form of Involvement/ Position Held</u>	
Overseas Experience (e.g., exchange programs attended/internship experience) (in reverse chronological order)			
Present & Past Employment Record (if applicable) (in reverse chronological order)			
<u>Name of Employer</u>	<u>Type*</u>	<u>Position Held</u>	<u>Employment Period</u>
* Please indicate FT=Full time job PT=Part time job T=Temporary job I=Internship			
Declaration			
I certify that the information given in this form with required documents is correct and complete to the best of my knowledge and belief.			
(Signature of the Nominee)		(Date)	
Recommendation			
I wish to nominate our above student for the Scholarship of the Master of China Studies Program at Zhejiang University for the year 2022:			
Signature of the Nominator (Name: _____) (Position/Title: _____)		Date	Dept./School Seal (if applicable)



APPENDIX 2 (for applicants):

Scholarship for Master of China Studies Program at Zhejiang University (Chinese Business Studies Track)

Zhejiang University International Business School (ZIBS) offers a Scholarship for the Master of China Studies Program at Zhejiang University for students from leading universities in the region and around the world. The scholarship includes: a **full tuition waiver** for the Master of China Studies Program at Zhejiang University. The program is built on two interdisciplinary tracks: Chinese Business Studies (CBS) and Chinese Culture and Society (CCS).

The program is designed to foster professional knowledge of China's economy, financial markets, corporate management, culture, and society, delivering a profound and integrated vision of China with a global perspective. It provides opportunities for students to gain exposure to the business climate of the Shanghai-Hangzhou Yangtze River Delta Area, combining business studies with an exposure to Chinese business and international management culture. Students will benefit from internships as well as corporate mentors from global enterprises and leading Chinese companies. Through the Chinese Language course offered during the program, students will obtain proficiency in Mandarin.

Zhejiang University has a 120-year history, having been founded in 1897. It is located in Zhejiang Province, one of the world's leading centers of the digital economy and home to the Alibaba and Ant groups. In terms of rankings, we are #45 in the world and #5 in Asia (QS University Rankings).

Program outline:

The program is built on two interdisciplinary tracks:

- Chinese Business Studies (CBS)
- Chinese Culture and Society (CCS).

Both of these ensure that you will acquire a broad understanding of contemporary China and issues related to its economy and business practices. More information is available [here](#) – page 3.

The Scholarship includes:

Tuition waiver for the Master of China Studies Program at Zhejiang University

Eligibility:

- Have a proven level of English: B2–C1 with a certificate (TOEFL of 90 or higher or IELTS of 6.5 or higher). Students holding a bachelor's or master's degree from an English-instructed institution are waived from taking the IELTS or TOEFL.
- Demonstrate an interest in China.
- The following qualities are highly recommended: flexibility, adaptability, and ability to deal with unforeseen circumstances.
- Applicants must be non-Chinese citizens in good health. Special cases will be reviewed individually.
- No Chinese language proficiency is required for the program at present.

Diploma at the end of the Program:

Receive the Master Degree of China Studies according to the conditions set by Zhejiang University, China.



Covid information:

Given the complicated situation relating to the Covid-19 pandemic, ZJU has prepared a hybrid mode for the Autumn 2022 term: On-site teaching will be available for students who can travel to China and be on campus by the end August 2022; online teaching will be available for those who cannot. As students will need to be registered for two years at ZJU, those who opt for the online option in 2022 will be welcome to travel to China in 2023.

Application and deadlines:

Your application will take place in several stages:

- Submit your application to your university no later than **30th April 2022** or the **designated date** required by your university.
- Your university will submit the nomination of selected students to Zhejiang University.
- All nominees will be evaluated based on their academic promise and merits. Successful applicants will receive instructions by email from Zhejiang University regarding further processes.
- Awards will be announced in June or July 2022 by email to recipients with copies also sent to your university.

Learning Experiences:



Joerg Hoefer

During the two-year MCS program, I had the unique opportunity to meet brilliant people with many different cultural backgrounds, but one thing in common - the enthusiasm for China. While the interdisciplinary curriculum is focused on providing an understanding of China's history, culture, economics and language, the MCS program supports you in exploring China first-hand and directly apply what you have learned.



Germany

Chat to us:

Got questions about life as a Master of China Studies Program (Chinese Business Studies Track) student? Here is the calendar link to book a meeting: <https://calendly.com/zibs2022/chat-to-us>

Details:

- **Program Brochure** – Please see the attached brochure or click on the following link: <https://bit.ly/3BJ0Ng9>
- **Voices from Students** – Study at Zhejiang University in China: Master of China Studies <https://youtu.be/AWv8aRWcRQc>



- **University Introductory Clip** – Zhejiang University - BIGGER Starts Here <https://youtu.be/Aw-MTcwt0d8>